

S. NATHAN SNITZER

Graphic & Web Designer



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Expertise

Hard Skills

Photoshop

HTML5

CSS3

Bootstrap

JavaScript

jQuery & jQuery UI

Google Analytics

CRM Tools

SEO

SEM

Social Media Marketing

Soft Skills

Organization

Resourcefulness

Compassion

Creativity

SUMMARY

Web Designer with 6 years of experience in eCommerce technologies. Detail oriented and self-starting with a finger on the pulse of Digital Marketing and Design trends. Solid experience in electronic and print design, HTML, CSS & Bootstrap. Effective communicator and team organizer. Proven ability to learn new technologies and languages as needed.

EXPERIENCE

2017 - Present

Sunnyside Auto Group

Group that Oversees 7 Car Dealerships in Cleveland Area

Digital Creative Associate - North Olmsted, OH

- Contributions to online presence increased page views an average of 40% across all contributing sites
- Photos taken account for 460,000 views in a month
- Responsible for composing complex edits to existing marketing event pages and administration of dealer sites
- Creatively generate plans and images for campaigns from limited pool of graphic assets

2017 - Present

Freelance

Freelance Web Designer - Cleveland, OH

- Collaborate with clients from start to finish
- Create user friendly experiences that optimize client knowledge of product
- Set up domain and hosting for each new website

2014 - 2017

Sunnyside Honda

Honda Auto Dealer, Part of Sunnyside Auto Group

Web Developer/Photographer - Middleburg Heights, OH

- Utilize photography skills to shoot products in a professional manner
- Communicate effectively with providers to maintain inventory standards
- Self-trained in HTML, CSS, Bootstrap, JavaScript, and jQuery
- Responsible for multiple dealer channels including photos and web presence

EDUCATION

2009 - 2013

Baldwin Wallace University

Bachelor of Arts in Film Studies/Minor in Studio Art

- Awarded Dean's Award upon entry
- Worked as IT to students for 2 Years

INTERESTS



Cleveland Seaman's
Service Volunteer



Sports



Music



Photography

